



JEEVIKA

An Initiative of Government of Bihar for Poverty Alleviation

Bihar Rural Livelihoods Promotion Society State Rural Livelihoods Mission, Bihar



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Ref. No. : BRLPS/ESH/1216/16/3388

Date : 04.11.16

Office Order

JEEVIKA promoted Community Based Organizations are known for their collective actions and initiatives on the social issues. The CBOs should follow up and initiate social campaigns especially related to prohibition and other village level social issues with zeal and dedication.

Hon'ble Chief Minister of Bihar is going to participate in '**Chetna Sabhas**' in which Jeevika women and others associated with Prohibition Campaign are expected to participate.

The detailed programme of the 1st leg of Hon'ble Chief Minister's Yatra and SPMU Team to support the DPMs of the districts is given below :-

Date	Districts	Scheduled Time	Team Members			
			SPM - SD	District Mentor	SPM - Bank Linkage	PM Monitoring & Evaluation
9.11.16	W. Champaran	2.30 p.m. to 4.00 p.m.	SPM - SD	District Mentor	SPM - Bank Linkage	PM Monitoring & Evaluation
10.11.16	E. Champaran	2.30 to 4.00 p.m.	SPM - SD	District Mentor	SPM - Bank Linkage	PM Monitoring & Evaluation
11.11.16	Muzaffarpur	2.30 to 4.00 p.m.	SPM - SD	District Mentor	SPM - Micro Finance	PM Monitoring & Evaluation
12.11.16	Sitamarhi & Sheohar	2.30 to 4.00 p.m.	SPM - SD	District Mentor	SPM - Micro Finance	PM Monitoring & Evaluation

Team members are advised to visit the concerned districts immediately and monitor/handhold the DPMs in preparation for the event.

All the DPMs are hereby directed to involve Social Development Managers/In charges for the mobilization and anchoring of the social campaigns and Communication Managers/In charges for the case studies and documentation of Jeevika issues in each event. For making the programme successful, the concerned DPCUs are required to make the following preparations and arrangements in coordination with the District Administration:-

- There should be significant representation of women members (approximately 5000) of Jeevika Groups.
- Preparing Community Members for song on Prohibition theme.
- Preparing Community Members for song on JEEVIKA.

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- For Experience Sharing on Prohibition approximately 2-3 members at each location should be selected and properly oriented.
- Each Community member participating in the event, should be provided breakfast of approximately ₹ 50/- including a small water bottle that should be distributed at a place away from the venue. ***In no case, the same would be distributed in or near the meeting venue.*** The packet of lunch would also be provided which would cost approximately ₹ 100/- per head. The hygiene factor has to be maintained.
- For safe to and fro transportation of SHG members, DPMs are required to make adequate arrangement in consultation with District Administration.

Note: A day before the scheduled meeting, CEO, BRLPS will also review the District. So, all the districts have to ensure their presentation to be ready before the visit and in the meeting, all thematic Managers and Block Project Managers will participate.

By the order of the CEO


04.11.2016
(Kumar Anshumaly)

Director

Copy to :

1. DPM – West Champaran, East Champaran, Muzaffarpur, Sitamarhi & Sheohar.
2. Smt. Archana Tiwari, SPM- SD
3. Smt. Mahua Roy Choudhary, PC – G&KM
4. Shri Ajit Ranjan, SPM- M&E
5. OSD/AO/CFO
6. Shri Pushpendra Singh Tiwari, SPM – Bank Linkage
7. Shri Manish Kumar, SPM – Micro Finance
8. Shri Pankaj Kumar Singh, PM- M&E
9. Mentors of the concerned districts
10. All SPMs/PMs/DPMs for information.
11. IT Section
12. Concerned file.